

## Module Assessment Materials

### **Final Evaluation Criteria**

**This will be based on participation, following directions, and overall grasp of principles and concepts of Supply Chain Management**

**Reference for Students to use for CIA-** *Murphy, P. R., & Wood, D. F. (2011). Contemporary Logistics (10th ed.). New Jersey: Pearson Education, Inc.*

### **CIA-1- Written**

- Describe a company's supply chain, shipment planning, carrier selection, ordering service, expediting, auditing claims, and budgeting
- Describe why the job of supply chain manager is so important to the bottom line of the company.
- Describe the importance of transportation and how it affects a supply chain.

### **CIA-2 Logistics Management**

Students will be given a scenario of a logistics problem to find a solution to. The students should be given appropriate time to do research and come up with answers to the given problem. The completion of this project can be used as the assessment for this module. If needed, the writing portion of the handout can be done for homework after the research is completed. Time for this segment will vary depending on class structure.

## Session Plan

**ST. JOSEPH'S COLLEGE OF COMMERCE, BANGALORE.**

PG DEPARTMENT

**Course Name: M Com-IB**

**Subject: International Logistics and Supply Chain  
Management**

**Semester: 4th**

**Faculty: Shivakami Rajan**

<b>Module Number</b>	<b>Session No</b>	<b>Topic</b>	<b>Pre- class activity</b>	<b>Pedagogy (in class)</b>	<b>Out of class assignment</b>
<b>1</b>	<b>1,2</b>	Concepts of Logistics – Evolution – Nature and Importance – Components of Logistics Management		Discussion	
	<b>3,4</b>	Competitive advantages of Logistics – Functions of logistics management – Principles		Discussion	
	<b>5,6</b>	Logistics Network – Integrated Logistics system. Supply chain management – Nature and concepts	<b>DHL Logistic Study</b>	Discussion	Supply Chain of Different Industries
	<b>7</b>	Case Study		Lecture, Discussion, & Debate	
	<b>8,9</b>	Value chain – Functions	<b>Flipkart and Logistics</b>	Discussion	Integrating Logistics with
	<b>10,11</b>	Supply chain effectiveness – Outsourcing – 3PLs and 4PLs –		Discussion	3PL & 7PL Companies,
	<b>12,13</b>	Supply chain relationships – Customer services.		Discussion	
	<b>14</b>	Case study		Lecture, Discussion, & Debate	
<b>2</b>	<b>15,16</b>	Elements of Logistics and Supply chain management – Inventory carrying –	<b>Walmart</b>	Discussion	
	<b>17,18</b>	Ware housing – Material handling – Order processing – Transportation –.		Discussion	

	<b>19,20</b>	Demand forecasting – Impact of forecasts on Logistics and Supply chain management – Performance measurements		Discussion	Reserve Logistics in Online Marketing
	<b>21</b>	Case study		Lecture, Discussion, & Debate	
	<b>22,23</b>	Transportation – Position of Transportation in Logistics and Supply chain management		Discussion	
	<b>24,25</b>	Road, Rail, Ocean, Air, Transport Multi model transport –	<b>Gatti Transport</b>	Discussion	
	<b>26,27</b>	Containerization – CFS – ICDS – Selection of transportation mode		Class Seminar	
	<b>28,29</b>	Transportation Network and Decision – Insurance Aspects of logistics.	<b>Indian Railways</b>	Class Seminar	
	<b>30</b>	Case study		Lecture, Discussion, & Debate	
<b>3</b>	<b>31</b>	General trends in shipping industry- Characteristics of shipping industry		Discussion	
	<b>32,33</b>	Linear operations and tramp operations		Discussion	
	<b>34,35</b>	World Sea borne trade and World shipping,	<b>Maesrk</b>	Flipclass	
	<b>36,37</b>	The conference system, freight structure and practice.		Discussion	
	<b>38,39</b>	Co-ordination – Role of intermediaries		Discussion	Forward & Backward
	<b>40</b>	Case study		Lecture, Discussion, & Debate	
	<b>41,42</b>	Forward and clearing agents,		Student ppt	
	<b>43,44</b>	Freight brokers, stevedores and shipping agents.	<b>Students to Pick any C&amp;F</b>	Discussion	
	<b>45</b>	Case study		Lecture, Discussion, & Debate	
<b>4</b>	<b>46,47</b>	Shipper – Ship owner consultation arrangements: The need, scope and machinery for consultations;		Discussion	

	<b>48,</b>	Types of consultation machinery		Discussion	
	<b>49</b>	Case study		Lecture, Discussion, & Debate	
	<b>50,51,53</b>	All India shippers' council, Shippers associations and FIB and various standing committees set up	<b>Indian Associations</b>	Discussion	
	<b>54</b>	UN convention on code of conduct for linear shipping conferences		Discussion	
	<b>55</b>	Case study		Lecture, Discussion, & Debate	
	<b>56,57</b>	International Air Transport: International setup for air transport		Discussion	
	<b>58,59</b>	Air Freight Rate – Air transport		Discussion	
	<b>60</b>	PDM approach to export distribution problems and prospects.		Discussion	

**BOOKS FOR REFERENCE:**

1. *Supply Chain Logistics Management - Bowersox, Closs & Cooper – McGraw-Hill, 2nd Indian ed.*
2. *World Class Supply Management - Burt, Dobbler, Starling, TMGH, 7th ed.*
3. *Global operations & Logistics- Philippe - Pierre Dornier, John Wiley & sons Inc,*
4. *Douglas Long International Logistics: Global Supply Chain Management Springer- Verlag New York, LLC;2004*
5. *Philippe-Pierre Dornier, Panos Kouvelis, Michel Fender Global Operations and Logistics: Text and Cases Wiley, John & Sons, Incorporated 1998*
6. *Alan Branch Global Supply Chain Management in International Logistics Routledge 2007*
7. *Kent N. Gourdin Global Logistics Management: A Competitive Advantage for the New Millennium Blackwell Publishing 2006*
8. *Sridhar R. Tayur (Editor), Michael J. Magazine (Editor), RAM Ganeshan (Editor) Quantitative Models for Supply Chain Management Kluwer Academic Publishers 1998.*

**Signature**